



Story pitch form

1. Profile

(Tell us who you are. Add URLs to your past works. 150 words max.)

2. What is your story idea?

Summary of the story in one sentence

Describe your story idea.

(Specify the story angle, context, why it matters, and location(s) you will report from. Highlight why this angle is new or different from other previous reports on the same topic. 350 words max.)

3. Potential news sources or data

(List down the interviewees, reports, and/or data portals you will use to back up your story. This will help us see that you plan and research your story well.)

4. Story format

(We try to keep the length of the story at 1,500 words max. But this can be flexible.)

5. Expected Outputs

(Identify the number of planned stories or stories (in case you plan to do a new series) and multimedia (images, short clips, etc.) that you will produce. We encourage you to produce the story in both English and one of the Mekong countries' languages for better outreach and impact.)

6. Distribution Plan

(Specify the media outlet(s) that you plan to publish your story. Mekong Eye uses a Creative Commons license, meaning you can co- or re-publish your story on other media outlets of your choice.)

7. Timeframe

(Breakdown timeline for your story production process. Please include the date for the draft story submission and publication.)

8. Total budget

(We pay \$US 500 per in-depth story and \$US 200 per opinion piece. If you produce a story in a local language, you need to provide an English translation to us. The cost of travel is paid based on the actual cost. Please break down the estimated cost here.)
